



WTAE
400 Ardmore Blvd.
Pittsburgh, PA 15221
Main: (412)242-4300
Billing: (781)433-4283

www.thepittsburghchannel.com

Billing Address:

Main Street Media Group
Attention: Accounts Payable
66 Canal Center Plaza
Alexandria, VA 22314

Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
962748-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WTAE	Bob Cain	Eagle-Philadelphia	National

Advertiser	Product	Estimate Number
Americans for Tax Reform	PA-12	1133

Flight Dates	Order #	Alt Order #
10/21/12 - 10/28/12	962748	07911320

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	67	147

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/22/12	5-6am News Class of Time - Pre-emptible with notice	5 - 6am	M-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 10/22/12 5:41 AM 5-6am News 5 - 6am :30 PA12TV01ATH \$550.00 NM									
2	10/22/12	10/28/12	5-6am News Class of Time - Pre-emptible with notice	5 - 6am	--W----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE W 10/24/12 5:38 AM 5-6am News 5 - 6am :30 PA12TV01ATH \$550.00 NM									
3	10/22/12	10/28/12	5-6am News Class of Time - Pre-emptible with notice	5 - 6am	----F--	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE F 10/26/12 5:40 AM 5-6am News 5 - 6am :30 PA12TV01ATH \$550.00 NM									
4	10/22/12	10/28/12	6-7am News Class of Time - Pre-emptible with notice	6-7am	-T-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 10/23/12 6:23 AM 6-7am News 6-7am :30 PA12TV01ATH \$1,100.00 NM									
5	10/22/12	10/28/12	6-7am News Class of Time - Pre-emptible with notice	6-7am	---T---	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Th 10/25/12 6:08 AM 6-7am News 6-7am :30 PA12TV01ATH \$1,100.00 NM									
6	10/22/12	10/28/12	6-7am News Class of Time - Pre-emptible with notice	6-7am	-T-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 10/23/12 6:59 AM 6-7am News 6-7am :30 PA12TV01ATH \$1,100.00 NM									

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18	10/22/12	10/28/12	5-6pm News M-F	5-6pm	M-----	:30	1	\$1,000.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Sa	10/27/12	12:51 PM	Big East College Football	12-330pm	:30	PA12TV01ATH	\$1,000.00 NM
21	10/22/12	10/28/12	6-6:30pm News	6-6:30pm	-T-----	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-T-----	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Tu	10/23/12	6:09 PM	6-6:30pm News	6-6:30pm	:30	PA12TV01ATH	\$1,100.00 NM
22	10/22/12	10/28/12	6-6:30pm News	6-6:30pm	---T---	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---T---	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Th	10/25/12	6:22 PM	6-6:30pm News	6-6:30pm	:30	PA12TV01ATH	\$1,100.00 NM
23	10/22/12	10/28/12	Inside Edition	7-7:30pm	--W----	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

www.thepittsburghchannel.com

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
962748-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Americans for Tax Reform	PA-12	1133	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
23	10/22/12	10/28/12	Inside Edition Class of Time - Pre-emptible with notice	7-7:30pm	--W----	:30	1	\$1,200.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>W</td><td>10/24/12</td><td>7:29 PM</td><td>Inside Edition</td><td>7-7:30pm</td><td>:30</td><td>PA12TV01ATH</td><td>\$1,200.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	W	10/24/12	7:29 PM	Inside Edition	7-7:30pm	:30	PA12TV01ATH	\$1,200.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	W	10/24/12	7:29 PM	Inside Edition	7-7:30pm	:30	PA12TV01ATH	\$1,200.00	NM																																	
24	10/22/12	10/28/12	Inside Edition Class of Time - Pre-emptible with notice	7-7:30pm	----F--	:30	1	\$1,200.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>----F--</td><td>1</td><td>\$1,200.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>F</td><td>10/26/12</td><td>7:22 PM</td><td>Inside Edition</td><td>7-7:30pm</td><td>:30</td><td>PA12TV01ATH</td><td>\$1,200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	----F--	1	\$1,200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	F	10/26/12	7:22 PM	Inside Edition	7-7:30pm	:30	PA12TV01ATH	\$1,200.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/22/12	10/28/12	----F--	1	\$1,200.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	F	10/26/12	7:22 PM	Inside Edition	7-7:30pm	:30	PA12TV01ATH	\$1,200.00	NM																																	
25	10/22/12	10/28/12	Entertainment Tonight Class of Time - Pre-emptible with notice	7:30-8pm	M-----	:30	1	\$1,200.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>M-----</td><td>1</td><td>\$1,200.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>M</td><td>10/22/12</td><td>7:42 PM</td><td>Entertainment Tonight</td><td>7:30-8pm</td><td>:30</td><td>PA12TV01ATH</td><td>\$1,200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	M-----	1	\$1,200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	M	10/22/12	7:42 PM	Entertainment Tonight	7:30-8pm	:30	PA12TV01ATH	\$1,200.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/22/12	10/28/12	M-----	1	\$1,200.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	M	10/22/12	7:42 PM	Entertainment Tonight	7:30-8pm	:30	PA12TV01ATH	\$1,200.00	NM																																	
26	10/22/12	10/28/12	Entertainment Tonight Class of Time - Pre-emptible with notice	7:30-8pm	----F--	:30	1	\$1,200.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>----F--</td><td>1</td><td>\$1,200.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>F</td><td>10/26/12</td><td>7:56 PM</td><td>Entertainment Tonight</td><td>7:30-8pm</td><td>:30</td><td>PA12TV01ATH</td><td>\$1,200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	----F--	1	\$1,200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	F	10/26/12	7:56 PM	Entertainment Tonight	7:30-8pm	:30	PA12TV01ATH	\$1,200.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	F	10/26/12	7:56 PM	Entertainment Tonight	7:30-8pm	:30	PA12TV01ATH	\$1,200.00	NM																																	
27	10/22/12	10/28/12	M-Sun 11pm News Class of Time - Pre-emptible with notice	M-Su 11-11:35pm	M-----	:30	1	\$2,000.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>M-----</td><td>1</td><td>\$2,000.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>M</td><td>10/22/12</td><td>11:32 PM</td><td>M-Sun 11pm News</td><td>M-Su 11-11:35pm</td><td>:30</td><td>PA12TV01ATH</td><td>\$2,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	M-----	1	\$2,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	M	10/22/12	11:32 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	PA12TV01ATH	\$2,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WTAE	M	10/22/12	11:32 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	PA12TV01ATH	\$2,000.00	NM																																	
28	10/22/12	10/28/12	M-Sun 11pm News Class of Time - Pre-emptible with notice	M-Su 11-11:35pm	--W----	:30	1	\$2,000.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/22/12	10/28/12	--W----	1	\$2,000.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	W	10/24/12	11:12 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	PA12TV01ATH	\$2,000.00	NM																																	
29	10/22/12	10/28/12	Tues ABC Prime C Class of Time - Pre-emptible with notice	10-11pm	-T-----	:30	1	\$4,000.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-T-----</td><td>1</td><td>\$4,000.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>Tu</td><td>10/23/12</td><td>10:44 PM</td><td>Tues ABC Prime C</td><td>10-11pm</td><td>:30</td><td>PA12TV01ATH</td><td>\$4,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-T-----	1	\$4,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	Tu	10/23/12	10:44 PM	Tues ABC Prime C	10-11pm	:30	PA12TV01ATH	\$4,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/22/12	10/28/12	-T-----	1	\$4,000.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	Tu	10/23/12	10:44 PM	Tues ABC Prime C	10-11pm	:30	PA12TV01ATH	\$4,000.00	NM																																	
30	10/22/12	10/28/12	Wed ABC Prime C Class of Time - Pre-emptible with notice	10-11pm	--W----	:30	1	\$4,000.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/22/12	10/28/12	--W----	1	\$4,000.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	W	10/24/12	10:30 PM	Wed ABC Prime C	10-11pm	:30	PA12TV01ATH	\$4,000.00	NM																																	
31	10/22/12	10/28/12	Sat 5-7am Class of Time - Pre-emptible with notice	5-7am	-----S-	:30	1	\$350.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----S-</td><td>1</td><td>\$350.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>Sa</td><td>10/27/12</td><td>5:29 AM</td><td>Sat 5-7am</td><td>5-7am</td><td>:30</td><td>PA12TV01ATH</td><td>\$350.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----S-	1	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	Sa	10/27/12	5:29 AM	Sat 5-7am	5-7am	:30	PA12TV01ATH	\$350.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/22/12	10/28/12	-----S-	1	\$350.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	Sa	10/27/12	5:29 AM	Sat 5-7am	5-7am	:30	PA12TV01ATH	\$350.00	NM																																	



Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

www.thepittsburghchannel.com

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
962748-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Americans for Tax Reform	PA-12	1133	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	10/22/12	10/28/12	Good Morning America Si7-8am		-----S-	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$650.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE Sa		10/27/12	7:27 AM	Good Morning America Sat	7-8am	:30	PA12TV01ATH	\$650.00	NM
33	10/22/12	10/28/12	Sat 8-10am	8-10am	-----S-	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE Sa		10/27/12	8:11 AM	Sat 8-10am	8-10am	:30	PA12TV01ATH	\$550.00	NM
34	10/22/12	10/28/12	Sat Early News	6-630p / 7-730p	-----S-	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$700.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE Sa		10/27/12	7:54 PM	Sat Early News	6-630p / 7-730p	:30	PA12TV01ATH	\$700.00	NM
LR - Football									
35	10/21/12	10/21/12	Sun 5-7am News	5-7a	-----S	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE Su		10/21/12	6:39 AM	Sun 5-7am News	5-7a	:30	PA12TV01ATH	\$350.00	NM
36	10/22/12	10/28/12	Sun 5-7am News	5-7a	-----S	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE Su		10/28/12	5:08 AM	Sun 5-7am News	5-7a	:30	PA12TV01ATH	\$350.00	NM
37	10/21/12	10/21/12	Good Morning America Si7-8am		-----S	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$650.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE Su		10/21/12	7:58 AM	Good Morning America Sun	7-8am	:30	PA12TV01ATH	\$650.00	NM
38	10/22/12	10/28/12	Good Morning America Si7-8am		-----S	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$650.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE Su		10/28/12	7:54 AM	Good Morning America Sun	7-8am	:30	PA12TV01ATH	\$650.00	NM
39	10/21/12	10/21/12	Sun 8-10am News	8-10am	-----S	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE Su		10/21/12	8:27 AM	Sun 8-10am News	8-10am	:30	PA12TV01ATH	\$550.00	NM
40	10/22/12	10/28/12	Sun 8-10am News	8-10am	-----S	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$550.00				



Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

www.thepittsburghchannel.com

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
962748-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Americans for Tax Reform	PA-12	1133	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	10/22/12	10/28/12	Sun 8-10am News	8-10am	-----S	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Su	10/28/12	9:29 AM	Sun 8-10am News	8-10am	:30	PA12TV01ATH	\$550.00 NM
41	10/21/12	10/21/12	Sunday Extended Late Ne	Sun 11:35p-12:00a	-----S	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Su	10/21/12	11:52 PM	Sunday Extended Late News	Sun 11:35p-12:00a	:30	PA12TV01ATH	\$450.00 NM
42	10/21/12	10/21/12	Sun Early News	630-7p	-----S	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Su	10/21/12	6:43 PM	Sun Early News	630-7p	:30	PA12TV01ATH	\$850.00 NM
43	10/21/12	10/21/12	Sun ABC Prime A	7-8pm	-----S	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Su	10/21/12	7:20 PM	Sun ABC Prime A	7-8pm	:30	PA12TV01ATH	\$2,000.00 NM
44	10/22/12	10/28/12	Sun ABC Prime A	7-8pm	-----S	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Su	10/28/12	7:18 PM	Sun ABC Prime A	7-8pm	:30	PA12TV01ATH	\$2,000.00 NM
Total Spots							44		

Payment Terms 30 Days

Gross Total	\$45,525.00
Agency Commission	\$6,828.75
Net Amount Due	\$38,696.25